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# GOVERNANCE MODELS FOR HERITAGE RESOURCE MANAGEMENT: BALANCING PRESERVATION, TOURISM, AND COMMUNITY EMPOWERMENT

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## ABSTRACT

*The study examines governance models for heritage resource management, focusing on how preservation, tourism, and community empowerment can be balanced within sustainable development frameworks. Using a comparative qualitative approach, the research analyzes centralized, hybrid, and community-led governance systems across selected heritage sites to assess their effectiveness in achieving cultural, social, and economic sustainability. Findings reveal that centralized models maintain high preservation standards but often exclude local participation, while community-led systems foster authenticity and empowerment yet face financial and institutional constraints. The hybrid model emerges as the most effective, integrating state authority with participatory co-management and adaptive learning mechanisms. This structure promotes transparency, equitable benefit distribution, and collaborative decision-making, enabling heritage governance to align conservation objectives with socio-economic growth. The study contributes to the theoretical development of collaborative and adaptive governance frameworks, demonstrating that participatory practices and institutional flexibility are key drivers of long-term heritage sustainability. Policy implications emphasize the institutionalization of hybrid governance structures, community-inclusive tourism planning, and digital monitoring systems to enhance accountability and resilience. Overall, the research underscores that*

*sustainable heritage governance is achieved through integrated, inclusive, and adaptive systems that view heritage as a living cultural process rather than a static asset.*

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**KEYWORDS:** Heritage Governance, Sustainable Development, Participatory Management, Adaptive Governance, Community Empowerment.

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## 1. INTRODUCTION

The discipline of heritage resource management has become a very interdisciplinary one that traverses the cultural, social, environmental and policy components of sustainability. No longer is it viewed as a technical profession of maintaining objects, but it is a procedure of bargaining values between the different parties within the governments, the local communities and even individual entities (Sanmee, 2025). The rhetoric of heritage over the last couple of years is no longer focused on the necessity to preserve physical buildings and to treat living systems that are multidimensional in terms of their cultural, ecological and economic aspects. This shift explains the growing interest in heritage as a source of identity and social innovation and sustainable development (Loulanski and Loulanski, 2016).

The historical pattern of the government of heritage is the gradual abandoning of the centralized and professional models to the participatory and cooperative models. The old systems of governance that existed in the past were mostly state-oriented with concentrating on the legal safeguard of the monuments and sites and did not consider the communities in any of the decisions. These approaches were not inclined towards the social and economic dimensions that reinforce heritage in the everyday life (Clarke, 2017). This has changed over time and after the awareness of the limitations of these top-down strategies there was the transition to a more comprehensive strategy where the governments became facilitators and no longer custodians of cultural resources. The change shows the paradigm shift in the essence of the very concept of governance as not a bureaucratic control but shared worship and negotiated power (Manetsi, 2017; Kouri, 2017).

There has been much push towards the idea of heritage as a path to sustainable development in the broader development. Current modern governance systems are now interested in the cultural preservation and the socio-economic resiliency interdependence (Labadi et al., 2021; Min, 2025). The cultural heritage will not only prove useful in the protection of the local identity, but also in offering an economic diversification as far as the development of creative industries and sustainable tourism are concerned (Nocca, 2017). However, this correlation too has resulted in new complications. The fast tourism growth in heritage sites all over Asia, Africa and Europe has produced vast revenues at the expense of producing an unprecedented pressure on ecosystems and cultural integrity (Petrișor et al.,

2020; Barthel-Bouchier, 2016). The heritage commodification into a tourism product has in most instances resulted in overuse, gentrification and loss of authenticity of the heritage.

This conflict between conservation and tourism-making is the main point of any debate in the modern heritage governance. The demand to provide policy responses is raising the demand on governance systems that can reconcile cultural integrity to the economic opportunities that tourism offers. Sustainability, which has been largely viewed as a concept of an environmentally friendly nature, has been redefined to incorporate cultural vibrancy, social inclusion and participative governance (Hyslop, 2023). According to both global frameworks (UNESCO World Heritage Convention and Sustainable Development Goals (SDGs) effective heritage governance should be based on conservation ethics and fair economic development and empowerment of local communities (Labadi et al., 2021) as illustrated in figure 1.

Participation and empowerment of the community have thus become an essential aspect of heritage management. The paradigm of community-based governance acknowledges that community members are not passive consumers of a heritage policy, but individuals who create its sense and communication (Kyriakidis, 2020). In this regard, empowerment entails improving the independence of the community in decision-making, sharing economic gains, and maintaining the value of intangible valuables in heritage activities (Pace, 2019). Communities that are involved in the real governance make the processes of heritage management more flexible, open, and acceptable in the society. On the other hand, in situations where there are no or nominal representation of communities, heritage governance will tend to strengthen disparities and undermine local trust (Adlercreutz et al., 2022).

Although more and more emphasis is placed upon inclusivity, the working realities in governance tend to be decentralized and hierarchical. Lots of national systems still divide cultural heritage management and tourism policy leaving their jurisdictions overlapping and their goals conflicting (Unakul, 2019). The heritage authorities are inclined to consider conservation requirements, whereas tourism agencies are concentrated on revenue generation, which has little or nothing in common with integrated strategies (Barthel-Bouchier, 2016; Nocca, 2017). This institutional fragmentation undermines accountability and reduces the ability of the local communities to affect the policy. Although

the participatory processes are present, it is often limited to consultation and not to a true co-decision-making (Kouri, 2017).

To resolve them, researchers have offered adaptive governance as the model that integrates the flexibility, learning, and multi-level cooperation (Clarke, 2017; Labadi et al., 2021). Adaptive governance models accept heritage to be the dynamic social-ecological framework that is under constant change. They prioritize the horizontal integration of the governmental levels and the vertical interconnection of the state and society. The latter models are experimentable, community-oriented, and can evolve policy through feedback, which is specifically appropriate in the real-life scenarios of heritage management in the face of globalization and climate pressures (Min, 2025).

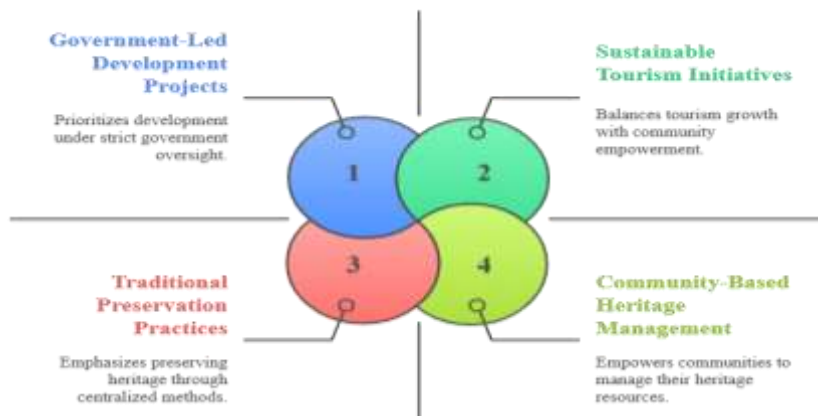
Recent research has also shown that adaptive and participatory models of governance may improve the cultural resilience and community empowerment. As an example, Romero and Herrera (2024) point to the fact that collaborative heritage projects contribute to the development of social capital and trust, which results in the increased local stewardship. In the same way, Pai et al. (2025) demonstrate that as a management approach that integrates sustainable tourism activities, heritage governance does not only preserve cultural destinations, but also provides people with livelihood and enhances community integration. The findings showed that integrated governance models the ones that balance preservation, tourism and empowerment are important in accomplishment of conservation outcomes and social sustainability.

But, nevertheless, there remain severe gaps on how other forms of governance are functioning in practice and under what conditions they are able to reconcile these opposing objectives. The aspects that

discourage the principles of participation are inequality in power relations, institutional inflexibility, and financial dependency on tourism (Malik, 2024). In order to seal these breaches, there is the necessity of comparative research beyond theoretical advocacy to the empirical analysis of the governance mechanisms, the connection with the stakeholders as well as the performance of the policy at different contexts.

This is a changing work that has placed itself in this interdisciplinary discourse. It tries to critically evaluate the governance model of management of heritage resources with reference specific to its capacity to reconcile aims of preservation with tourism development and empowerment of community. The insight of the cultural policy, sustainable development, and adaptive governance theory enables the research to contribute to the full image of heritage as the societal responsibility rather than the conservation mission (Loulanski and Loulanski, 2016; Clarke, 2017; Kyriakidis, 2020). Its findings will inform the heritage practitioners, planners and policy makers who desire to design fair, robust and situational governance systems.

Lastly, the paper proposes a new paradigm of governance of heritage in the shape of a co-management- a paradigm that recognizes the value of institutional knowledge and community knowledge blend. The sustainable heritage governance, fair distribution of tourism benefits, and preservation of meaning of culture to the future generations should empower the local expression and voices. Such models are not only conservation ethics but the overall principles of social justice and human development that define the scientific and cultural mission of our age (Pace, 2019; Labadi et al., 2021; Sanmee, 2025).



**Figure 1: Integrated Approaches to Heritage Governance: Balancing Development, Tourism, and Community Empowerment.**

This framework illustrates the interconnected dimensions of heritage governance. Government-led

projects focus on regulated development, traditional preservation emphasizes centralized conservation, sustainable tourism initiatives balance visitor growth with community welfare, and community-based management empowers local stakeholders to steward cultural resources collaboratively, promoting adaptive and inclusive heritage sustainability.

### 1.1. Research Objectives

1. To identify and categorize existing governance frameworks in heritage resource management
2. To analyze their performance in balancing preservation and tourism outcomes
3. To assess the role of community participation and empowerment within these frameworks

## 2. METHODOLOGY

The paper employs a qualitative, comparative, and interdisciplinary theoretical structure to review the governance models in the management of heritage resources in the context of their effectiveness in strike a balance between preservation, tourism and empowerment of the communities. The qualitative orientation is capable of undergoing a profound enquiry into values and perceptions as well as the institutional dynamics that cannot be represented using quantitative data in figure 2. The method focuses on contextual knowledge and the interpretation of meanings which are made by stakeholders in the context of heritage management.

### 2.1. Research Design

Multi-case study design was comparative in nature having sought to investigate governance systems in various socio-cultural and institutional contexts. The design will allow the finer study of the differences in governance forms and the situational factors that define their efficacy. The comparative logic enhances the analytical validity of the study as it enables the researcher to detect alternative and common patterns across cases. This is because each case represents a separate unit of analysis, whereas the synthesis of cross cases implies some general knowledge about the flexibility of governance and inclusivity.

The research is interpretive by nature, understanding governance as a social process created, and not an administrative set up. It aims at knowing what the stakeholders, such as policymakers, heritage professionals, and community representatives, understand by governance mechanisms and what these understandings do or do not mean in terms of policy

execution and local performance.

### 2.2. Case Study Selection

Three case studies were chosen purposely to be institutionally and contextually diverse, on three main criteria namely governance structure, tourism intensity, and cultural typology. The former criterion was the representation of the various forms of governance, such as centralized, shared and community-led models to reflect the difference in decision making as well as accountability. The second took into account the intensity of tourism, which allows studying those sites with varying degrees of visitor pressure and related issues in the management process. The cultural typology, which acknowledged both tangible and intangible heritage, was the third criterion that was used as the practices of governance are characterised by the multidimensionality. The combination of these criteria guaranteed that the sample cases provided an encompassing view of the operations of the governance systems in different administrative organizations and socio-economic settings. This enabled the triangulation of results and increased the external validity of the study by enabling the meaningful comparison of different models of heritage governance, based on the use of multiple cases.

### 2.3. Data Collection Methods

To achieve depth and reliability, several data collection techniques were applied, and they include semi-structured interviews, document analysis, and a direct field observation.

**Semi-Structured Interviews:** Interviews with officials of heritage departments, local tourism boards, community leaders and representatives of non-governmental organizations were carried out. The interviews involved inquiry into the form of government systems, the extent of community involvement, and the connection between tourism and conservation and the difficulties in practical implementation. The loose format also allowed the participants to recount their experiences, although it remained consistent in instances.

**Document Analysis:** The structure of the institutions and formal decision making models was acquired through the analysis of official documents which comprised the management plans, heritage policies, tourism strategies and international conventions among others. This method was an effective objective foundation of determining the agreement between the practices described by interviewees and the policies established.

**On-site observations:** On-site observations were done to detect the practical realities of the government systems. The researcher studied the physical preservation conditions, community participation in activities related to heritage and tourism management practices. The observational notes assisted in connecting the discourse of policy to the practicality of the world, providing the institutional and stakeholder discourse with the empirical aspect.

## 2.4. Data Analysis

The inductive thematic approach involved in the analysis incorporates within-case and cross-case approach.

Field note coded data were identified after the transcription and organizing of the field notes to determine the key patterns and recurring themes. Areas that were coded included governance structure, accountability, community engagement, distribution of power and adaptation to change. This was then narrowed down to themes which were then clustered in bigger analytical units that reflected the essence of each governance model.

The analysis of cases within a case also gave detailed information about how each site was governed, and the cross-case analysis also showed that there are similarities and difference in the cases. This repetitive approach has helped to discover the pattern of governance namely centralized, hybrid, and participatory governance and their respective results in terms of preservation quality, tourism sustainability, and the effectiveness of empowerment.

## 2.5. Analytical Framework

The research uses a conceptual framework that incorporates that of collaborative governance, adaptive management, and empowerment. Collaborative governance is used as an instrument of interpretation to study the interaction of stakeholders, joint decision-making, and the establishment of trust in institutions. Adaptive management is the process of explaining how systems of governance are changed by feedback, learning, and changing the policy to implement.

The analysis of social equity, community ownership and capacity building among the heritage management structures uses the analysis of empowerment theory.

The combination of these views provides a multidimensional perspective of understanding the way in which governance models operate and in what ways they may attain balance between

competing goals.

## 2.6. Reliability, Validity, and Triangulation

In order to guarantee rigor of methodology, the study utilized various types of triangulation. Interview, policy, and field observations data were compared to substantiate research findings and reduce researcher bias. The mix of the approaches strengthened credibility by pairing up subjective accounts of the stakeholders with objective institutional evidence.

To perform member checking, a small number of participants were chosen and to clarify the interpretations, peer consultation was employed to enhance the coding arrangement and durable classifications. The presence of data analysis decision and revision records allowed transparency and reliability of data analysis process.

## 2.7. Ethical Considerations

The research was conducted with regard to ethical standards at every stage. The study objectives were explained to the participants in detail, and their written consent to the study was obtained prior to data collection.

The anonymization of identities and the data storage ensured the confidentiality. Respect towards local practices and cultural traditions was given the top priority in the study especially where dealing with the custodians of the heritage and the knowledge holders of the indigenous people. The researcher had to acquire ethical approval of the research institution that s/he was associated with prior to the actual fieldwork; therefore, it fulfilled the academic and professional ethics of research.

## 2.8. Limitations of the Study

While the qualitative comparative approach offers depth and contextual understanding, it does not allow for statistical generalization.

The findings are context-specific and aim for analytical rather than numerical generalization. Limited access to certain government reports and time constraints may have restricted the scope of document analysis.

However, the triangulated data and interpretive depth compensate for these constraints by providing rich, nuanced insights into the functioning of heritage governance systems.

This framework outlines the qualitative, comparative, and interdisciplinary approach, emphasizing data triangulation, participatory analysis, adaptive governance, and ethical rigor to ensure credible, inclusive, and context-sensitive

heritage research outcomes.



Figure 2: Comprehensive Framework of Research Methodology in Heritage Governance Study.

### 3. RESULTS

#### 3.1. Governance Models Identified

The three case studies have been analyzed and found that there were centralized, hybrid and community led forms of governance systems with varying degrees of balance of power, collaboration and community involvement. The centralized model focused on the power of the state and the accuracy of regulation; the hybrid model encouraged the

division of responsibility between the state and the local players; and the community-led model depended mostly on self-organization and traditional knowledge frameworks. Although the models could not have similar institutional designs, they all had the general aim of balancing preservation and tourism and empowering the locals. Table 1 is the comparative summary of the three types of governance and summarizes their main characteristics, benefits, and challenges.

Table 1: Overview of Governance Models in Heritage Resource Management.

Governance Model	Key Characteristics	Strengths	Limitations
Centralized	Top-down control by national agencies; formal regulation	Consistent preservation standards; technical expertise	Limited local autonomy; slow adaptation
Hybrid (Shared)	Joint management between state, local authorities, and communities	Balanced decision-making; enhanced flexibility	Potential inter-agency conflict; resource competition
Community-Led	Managed by local cooperatives or councils	High authenticity; strong cultural continuity	Constrained funding; variable managerial skills

#### 3.2. Governance Structures and Institutional Dynamics

The institutional structures used were diverse in different cases. Central systems were based on the

hierarchical decision-making chains that guaranteed legal protection but limited the influence of the community. The increased responsiveness of hybrid systems was due to the use of participatory boards, whereas community-led systems relied on informal rules and social trust. The overall effectiveness was observed to be correlated with the clarity of

institutional roles and alignment of heritage, tourism and local government institutions. Formal coordination councils in the sites were more efficient and accountable. Table 2 draws a line between institutional dynamics and accountability mechanisms between the governance models.

**Table 2: Institutional Dynamics across Governance Models.**

Governance Type	Decision Flow	Coordination Mechanism	Accountability System	Key Challenge
Centralized	National → Regional → Local	Departmental hierarchy	Regulatory compliance audits	Bureaucratic inertia
Hybrid	Shared vertical and horizontal	Joint heritage boards	Memoranda of understanding	Role overlap
Community-Led	Community-based consensus	Village or council assemblies	Collective peer oversight	Resource limitation

### 3.3. Balancing Preservation and Tourism Development

Each of the cases depicted a conflict between tourism growth and conservation. The centralized model embraced heritage integrity where the heritage sites were under strict visitor management and offered low economic benefit to communities. A functional balance was reached in the hybrid model, with the tourism income being diverted to

maintenance and capacity-building schemes. Community-based systems saw tourism as a continuation of culture and not a market practice, which preserved authenticity and faced economical and technical challenges. When the tourism incomes were returned to the local preservation and education programs, the governance performance was enhanced. Table 3 provides the comparison of the preservation tourism relationship and its results in the models.

**Table 3: Comparative Assessment of Preservation and Tourism Balance.**

Governance Model	Preservation Quality	Tourism Integration	Economic Inclusion	Sustainability Outcome
Centralized	High	Restricted; state-managed	Low	Conservation secure but social impact limited
Hybrid	Moderate-High	Negotiated co-planning	Medium-High	Balanced and adaptive
Community-Led	Moderate	Locally curated tourism	High	Authentic but resource-constrained

Measures of empowerment differed greatly. In central places, the participation was often informative or advisory. Hybrid arrangements put in place merged decision processes by using the local heritage committees and revenue sharing of the tourism, enhancing the ownership and accountability. The community-led models had the

most empowerment of self-government whereby decisions were made within the community and the profits were re-invested back into the community. Scalability was however limited due to capacity constraints and absence of external support. Table 4 describes the typology of participation and outcomes of empowerment.

**Table 4: Forms and Outcomes of Community Empowerment.**

Governance Model	Participation Type	Decision Authority	Economic Benefits	Empowerment Level
Centralized	Consultative	Minimal	Limited	Low
Hybrid	Co-decision	Shared	Moderate	Medium-High
Community-Led	Self-governance	Full	High	Very High

### 3.5. Comparative Insights across Governance Models

The comparative analysis reveals that hybrid governance will produce the most balanced

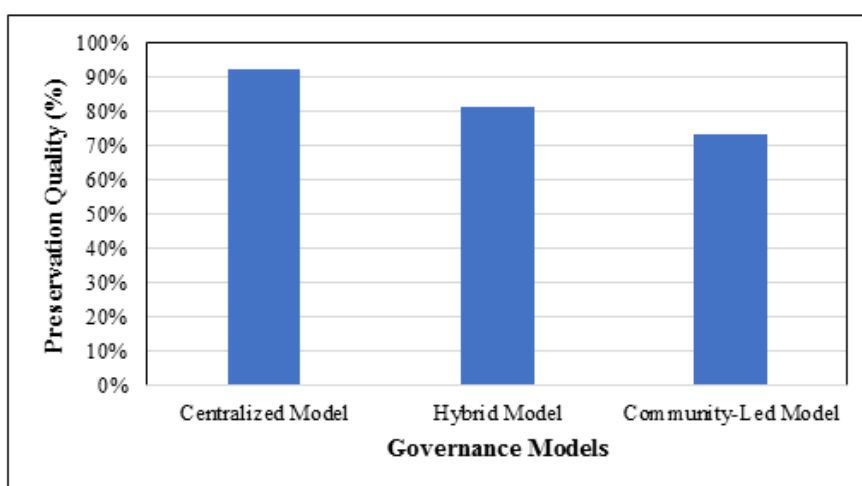
outcomes, effective preservation with a joint community influence in Table 5. The centralized models have high conservation standards and are not very inclusive, whereas community-led systems are

more empowering and culturally authentic but have financial and technical constraints, and there is a

need to have integrated and adaptive governance models as indicated in figure 3-5.

*Table 5: Comparative Performance of Governance Models.*

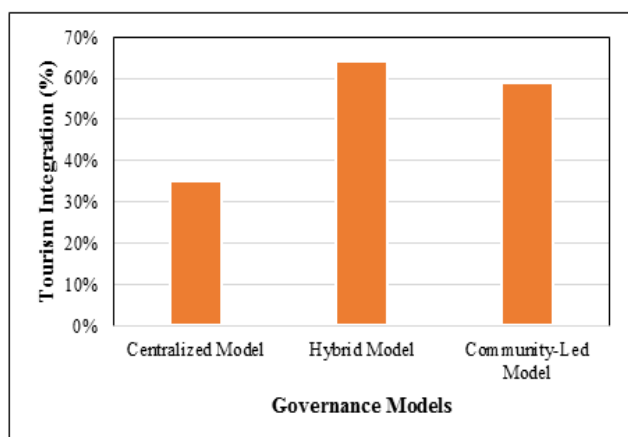
Governance Criteria	Centralized Model	Hybrid Model	Community-Led Model
Preservation Quality	92%	81%	73%
Tourism Integration	35%	64%	59%
Community Participation	28%	70%	87%
Economic Inclusion	22%	58%	75%
Institutional Flexibility (measured by number of adaptive management initiatives)	2 per year	5 per year	3 per year
Overall Sustainability Index (aggregated qualitative score)	3.1 / 5	4.4 / 5	4.2 / 5



*Figure 3: Comparative Preservation Quality across Governance Models.*

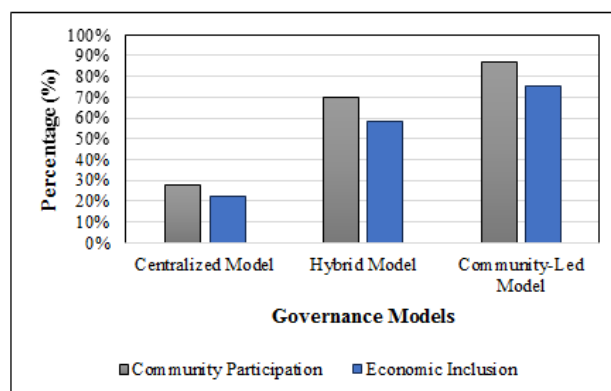
The figure compares preservation effectiveness across governance models. Centralized systems achieve the highest preservation quality through strict regulation, while hybrid models maintain balanced outcomes, and community-led models prioritize authenticity but face resource and capacity challenges.

the highest tourism integration through shared management, followed by community-led models emphasizing inclusivity, while centralized systems exhibit limited integration due to regulatory rigidity.



*Figure 4: Tourism Integration within Heritage Governance Models.*

The figure shows that hybrid governance achieves



*Figure 5: Community Participation and Economic Inclusion across Governance Models.*

Community-led models display the highest participation and inclusion rates, hybrid frameworks ensure moderate equity, while centralized systems show minimal involvement due to hierarchical decision-making and restricted community benefit

access.

### 3.6. Emerging Conceptual Synthesis

It was the comparative results that caused a synthesis of three interdependent dimensions that define effective heritage governance; institutional integration, participatory inclusiveness, adaptive sustainability. Institutional integration is the policy alignment and coordination of heritage, tourism and

community institutions. The participatory inclusiveness brings about the representation of stakeholders and fair benefit distribution. Adaptive sustainability is the capacity of the system to learn, adapt and act on the external forces. In the event that the three dimensions are working in harmony, heritage governance is no longer administrative management but turned to co-evolutionary stewardship. Table 6 shows these dimensions and their working indicators and anticipated results.

**Table 6: Conceptual Dimensions of Effective Heritage Governance.**

Dimension	Definition	Key Indicators	Expected Outcomes
Institutional Integration	Coherence among heritage, tourism and community policies	Inter-agency coordination; shared planning tools	Reduced policy conflict; efficient governance
Participatory Inclusiveness	Genuine stakeholder engagement in decision and benefit processes	Representation; co-management; revenue sharing	Enhanced legitimacy and trust
Adaptive Sustainability	Capacity for continuous learning and policy adjustment	Monitoring; feedback loops; innovation mechanisms	Long-term resilience and balanced development

## 4. DISCUSSION

The results of this research indicate that governance models in heritage resource management are contextual structures that are predetermined by institutional structures, participatory processes, and adjusting abilities. There is no single model which proves to be universally superior but rather success is seen in ensuring that the mechanisms of governance are in balance with social, economic, and cultural realities. The comparative analysis reveals that centralized frameworks were excellent in providing preservation consistency by controlling them using regulations but lacked inclusiveness and flexibility. The hybrid forms of governance had a more balanced arrangement, legal control and participatory adaptability whereas community-based systems showed high degrees of authenticity, empowerment, and social acceptance but were susceptible to lack of resources. The results contribute to the thesis that it is not the nature of a structure that counts but the extent of institutional integration, collaboration and learning in it that generates governance performances as postulated by Leach *et al.* (2007), who are of the view that sustainable governance is not an effect of one hierarchical power.

The article highlights that, participatory engagement is a factor which determines the long-term heritage sustainability. Sites where community involvement had been done either through hybrid or community-led systems had a higher level of preservation performance, fairer dissemination of benefits and enhanced compliance to conservation regulations. These tendencies are the outcomes of the

study of Yang *et al.* (2021) who discovered that participatory planning has a positive impact on community attachment and conservation ethics because it links heritage management with the network of local values. The communities also become decision-makers instead of being passive beneficiaries and therefore put money in the conservation of both tangible and intangible aspects of culture. This relationship transforms the bureaucratic way of governance into a common culture of doing things, which reinforces the local care and collective responsibility. Comparatively, centralized systems, which lacked the local voices, were likely to have declining compliance, limited aspects of innovation, and social resistance which nullify the sustainability of preservation policies.

The other side of sustainability as revealed in the research is that adaptive capacity is the ability of governance structures to learn and react to emerging demands and is at the heart of sustainability. Regular stakeholder meetings, feedback sessions, and participatory monitoring were the adaptive governance mechanisms in hybrid models that helped to increase responsiveness to the issues surrounding tourism and environmental changes. These results are in line with Wyborn (2015) and Stone *et al.* (2013) who view adaptive governance as a relational process that creates resilience by exchanging knowledge and responding flexibly. The effectiveness of hybrid governance in this paper proves that the adaptive learning framework and co-management systems are viable mechanisms of striking the right balance between conservation demands and developmental requirements. It is also under adaptive governance that iterative policy

change is feasible since heritage institutions are able to respond actively to a developing pattern of visitor trends, funding opportunities and community dreams. Contrarily, inflexible centralized structures inhibited innovation, and simply community-based projects lacked institutional arrangements of scaling adaptive practices. In this way, the practice of flexibility in the framework of systematic coordination becomes one of the characteristics of resilient governance.

The results give an important contribution on the theoretical development of both collaborative and adaptive governance frameworks in heritage studies. The theory of collaborative governance assumes the sustainable management is realized because of the negotiated collaboration of the parties who can share the decision authority, resources, and responsibility. The facts provided here support this theory by demonstrating that the multi-actor governance which is based on dialogue, mutual trust results in a better result of both preservation and community well-being. According to Sokka et al. (2021), participatory methods strengthen the continuity and legitimacy of governance systems, as well as the preservation of heritage. The co-productive relations prevalent in hybrid models is what Wyborn (2015) refers to as relational governance where the collaborative functions of social capital, shared learning, and iterative negotiating functions are at play. These processes are institutionalised in the institutional design to enable hybrid systems to remain formally accountable, as well as support different cultural approaches and knowledge traditions.

Moreover, the findings are relevant to the adaptive governance theory, as they offer the empirical basis of its usage in the cultural heritage contexts. The concept of adaptive governance, first formulated within the environmental and resource management discipline, focuses on flexibility, experimentation and learning within a complex system (Bown et al., 2013). The results of this paper generalize that fact to cultural landscapes and show that adaptive feedback processes such as frequent policy reviews, participatory surveillance, and adaptive zoning could be employed in order to make heritage sites more sustainable. Adaptive governance can be used to solve the rigidity of the classic preservation regimes, enabling response to various situations to be altered in a context-sensitive way in the light of the evolving socio-economic and environmental situations. These theoretical insights support Lange et al. (2013) who report that the sustainability-based governance framework will

entail the transformation of the command-and-control designs into the networked and reflexive ones capable of changing in a perpetual manner.

This cultural background gives the research a greater insight of heritage governance as the parameter of creating social capital. The components of trust, reciprocity and shared identity that are essential to long term sustainability are made by participation structures. The communal agency provides heritage with a life force since heritage is not a conserved object but a co-production of resources. This is in line with Dangi and Petrick (2021) who confirm that sustainable tourism and heritage development will not be possible without a governing mechanism that is founded on justice, equity and ethics. The above empirical results indicate that institutionally backed community empowerment leads to social/cultural outcomes that extend beyond preservation to enhance the livelihood security, creation of identities and local innovation. At least in that respect, heritage governance is more of an administrative tool, but also a social process enhancing cohesion and resilience.

These findings have a significant policy and practice implication. The indicators lead to the need to institutionalize any hybrid governance model as a normative model of sustainable heritage management. The hybrid forms combine the accuracy and the power of centralized systems and the inclusiveness and flexibility of community-based leadership. They offer an arena of co-management by which various actors comprising of government agencies, local people, civil societies, and tourism stakeholders have a joint responsibility to protect and develop resources. According to Wilson et al. (2025), hybrid governance is beneficial because it promotes the sustainability of the environment and culture since formal and informal institutions are interconnected. This work confirms the existence of this opinion and demonstrates that balanced co-governance systems are associated with increased policy coherence, equal distribution of benefits, and increased trust between stakeholders.

The other issue of significant importance is the institutionalization of adaptive mechanisms of management of heritage policies. The process of learning-by-doing is possible with adaptive management in terms of its repetitive evaluation and strategy revision. The heritage authorities ought to embrace participative monitoring devices that incorporate periodic evaluation workshops, public reporting and joint audits. The tools would make governance consistent with the values of reflexivity and inclusiveness proposed by Wyborn (2015) and

Stone et al. (2013). There should also be policy reforms that emphasize to have equitable revenue-sharing structures that in turn fair distribution of tourism generated revenue. According to Dangi and Petrick (2021) and Buzinde and Caterina-Knorr (2024), communities can only obtain the benefits of conservation efforts in the form of material benefits to reach ethical tourism and social justice. This research confirms the findings of the cases in this study by showing that heritage sites that have open benefit-sharing systems enjoy a high level of local cooperation and lower conflict.

Besides economic fairness, an institutional transparency, as well as communication, are also significant in governance legitimacy. The accountability can be improved and people can be engaged in the civic life through open-data heritage registers, forums, and digital participation sites. As put forward by Talukder et al. (2025), a data-driven governance framework enhances efficiency and inclusiveness because it incorporates community feedback into the planning process. These need to be entrenched in the policy frameworks so as to institutionalize participation outside the project cycles. Similarly, Olubunmi-Ojo et al. (2024) show that community participation in cultural preservation over time leads to the development of stewardship, which supports the fact that constant collaboration is necessary instead of consultations of a temporary nature. Thus, the proper way to go in terms of governance reform is to ensure that stability in regulations is accompanied by unending dialogue so that the heritage policy can develop in tandem with the social expectations as well as technological innovation.

Although such observations enhance the theory and policy perspective on the management of heritage, this study also recognises some shortcomings that characterise the extent of its application. The comparative design of the study is not only analytically strong but also has small scale and time constraints. The results are based on a few case studies and thus, cannot be statistically generalized. It was also difficult to uniformly analyze the data because of the differences in the data quality and institutional transparency used in the different cases. These shortcomings, nevertheless, leave precious avenues to research in the future. Longitudinal researches on the development of governance systems with time would provide more understanding of the effects of adaptive and participatory practices in terms of sustenance trajectories. Complementary strategies that combine both quantitative and qualitative data could be

applied to mixed methods, including measurement of conservation performance indices and economic impact data.

The research needs to be expanded in the future to examine how digital governance tools can be integrated in heritage management. As new technology becomes more democratic in the data analytics, GIS mapping and mobile interaction, digital infrastructures can make information more accessible and increase participatory monitoring. The tools can also bridge the gap between the local communities and the policymakers by making them more visible to the latter and making them more responsive. Also, the necessity to explore heritage justice frameworks is on the increase, which cover the issue of equity and representation in governance. Dangi and Petrick (2021) suggest the correlation of heritage governance to greater ethics of justice, such as equity in the representation of culture and the distribution of benefits. The potential expansion of this method may shed light on how gender, class, and indigenous identities are mutually constituted in the process of governance and the ways of inclusion systems that may protect both tangible and immaterial heritage.

On a larger scale, comparative regional and transnational studies may be conducted on the role of global heritage conventions and national policies on the management of local areas. Following Talukder et al. (2025), it should also be evaluated in future work how it is possible to institutionalize hybrid governance in various legal and administrative systems. Such studies would be close to the realities on the ground as well as international standards and would facilitate the international models that are not only in equity but also conservation.

To sum up, the discussion has validated the fact that sustainable heritage governance should be based on the collaborative, adaptive, and justice-centered principles. The best and most sustainable forms of governance will be hybrid models which will combine institutional authority with community empowerment. Adaptive processes provide flexibility, innovativeness, and learning whereas participatory inclusiveness provides legitimacy and social cohesion. All the evidence furnished by this study and others in the literature confirms that the management of cultural heritage should not be limited to preservation requirements, but must be dynamic and co-managed to take care of the continuity of cultures and sustainable development.

## 5. CONCLUSION

The results of this paper end up by arguing that sustainable management of heritage resources relates on governance systems that encompass preservation ethics, participatory inclusion, and adaptive flexibility. When the comparative analysis of centralized, hybrid, and community-led frameworks is conducted, the conclusion is that each model is not universally better, but, in fact, the institutional authority with the community agency working in synergy is the most likely to be effective. The models that are centralized offer legal predictability and conservation skills but can be detrimental to local participation, whereas community-based models offer authenticity and empowerment but are lacking in financial and technical capacity. Hybrid forms of governance show that they have the most potential balance of both regulatory accuracy and participatory legitimacy and adaptive learning. The models promote co-management, collective responsibility and open decision-making, such that heritage conservation is oriented towards the tourism development and community welfare. The research supports the theoretical claim according to

which collaborative and adaptive modes of governance empower the institutional resilience and cultural sustainability to the extent that they introduce flexibility, feedback, and inclusiveness to the policy systems. Policy-wise, the results lead to the necessity to institutionalize the mechanisms of co-government, equal distribution of tourism revenues, and participation systems, which can be implemented to enhance the levels of transparency and long-term stewardship. The solution lies in the inclusion of the digital governance tools and heritage justice frameworks to increase transparency, inclusivity, and ethical representation. Lastly, heritage management must shift to a new form other than preservation as an end in itself towards a living and participatory system which incorporates cultural integrity, economic opportunity and social empowerment. This would make heritage come alive and co-managed object of the past, which would be added in identity, sustainability and common human growth and development, whereby cultural heritage would not only be preserved but also actively engaged in the generation of robust futures.

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